

Profile

Graphic designer from Universidad Nacional de Colombia (1999); obtained meritorious degree with the graphic identity program for the same university. He has performed as book and web designer and more recently as amateur typeface designer with his first project Obliqua (2008). Typographic design teacher in Universidad Jorge Tadeo Lozano (2005-2007). ADG Colombia co-founder and active member. ATyPl associate member. Letras Latinas 2006 biennial organiser, juror and curator in Colombia. Speaker & lecturer on typography.

Experience

- 2004-2007**
Design consultant Procuraduría General de la Nación
Information architecture & graphic design of the corporate website. Book design. Corporate image and graphic identity manual.
- 2005-2007**
Typography teacher Universidad Jorge Tadeo Lozano
Conception of a consistent syllabus after two years of trial and error.
- 2001-2004**
Web designer Universidad de los Andes
Information architecture & graphic design of corporate websites. Graphic identity design program (unfinished).

Education

- 2004-2007** Self-taught typeface designer
- 1994-1999** Universidad Nacional de Colombia / BA in graphic design

Technical skills

- Adobe** InDesign, PageMaker, PhotoShop, Acrobat, Type Manager
- Macromedia** Fireworks, Freehand, Dreamweaver, Contribute
- Microsoft** Windows xp, Word, Excel, Power Point

Other

- Conferences** October, 2006. Ojo al tipo / Cámara de Comercio de Pasto / Pasto (Colombia).
- Languages** Spanish (native), English (fluent, Melicet score: 9.1, Centro Colombo Americano).
- Publishings** "Latinamerican graphic design": Colombian chapter. Ed. Trama (Ecuador), 2006. Curator / "Heraldry in contemporary visual identity: review of two cases". Artefacto 10 (art & design magazine).